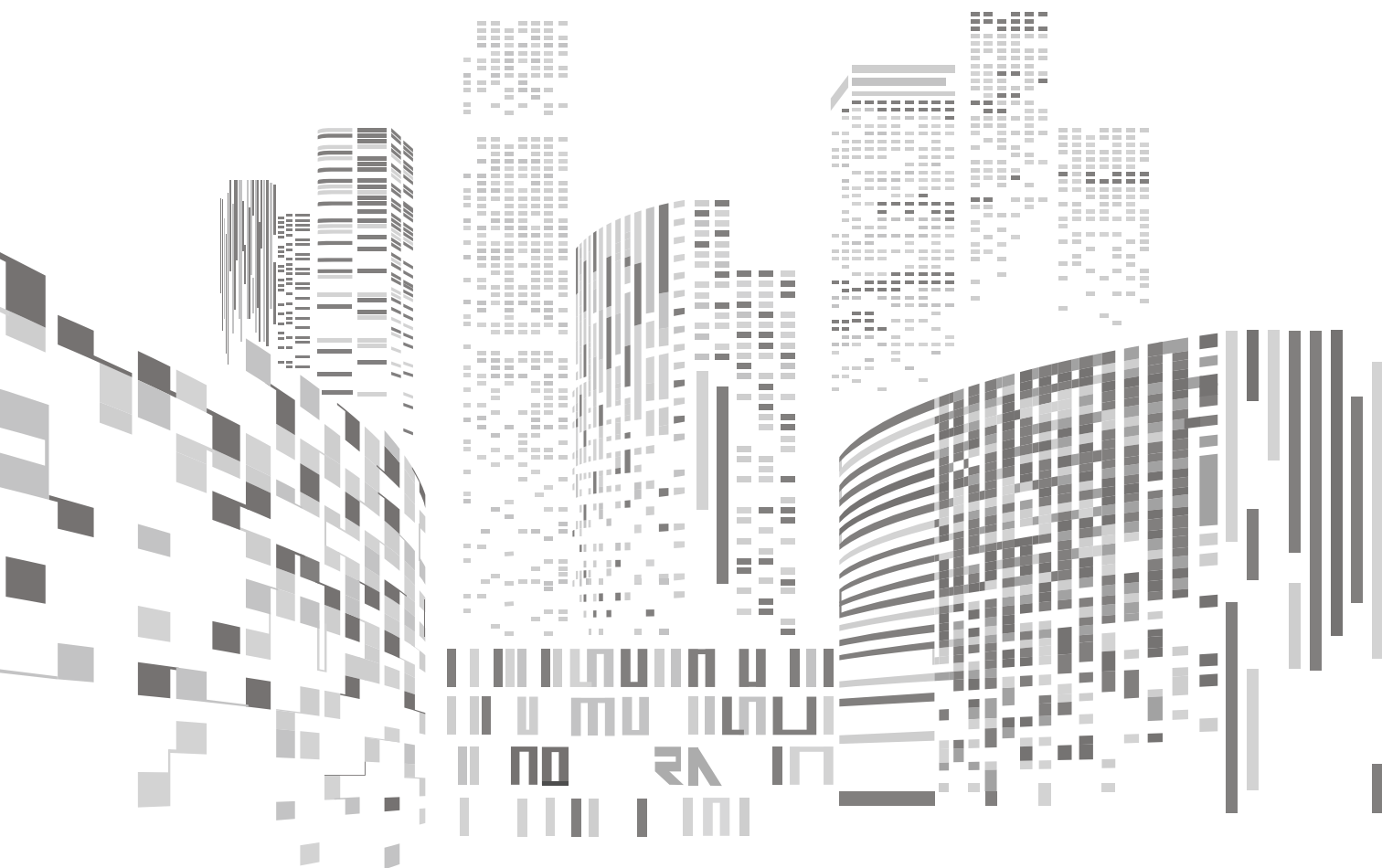


NOMURA GROUP
Prosperity Partner

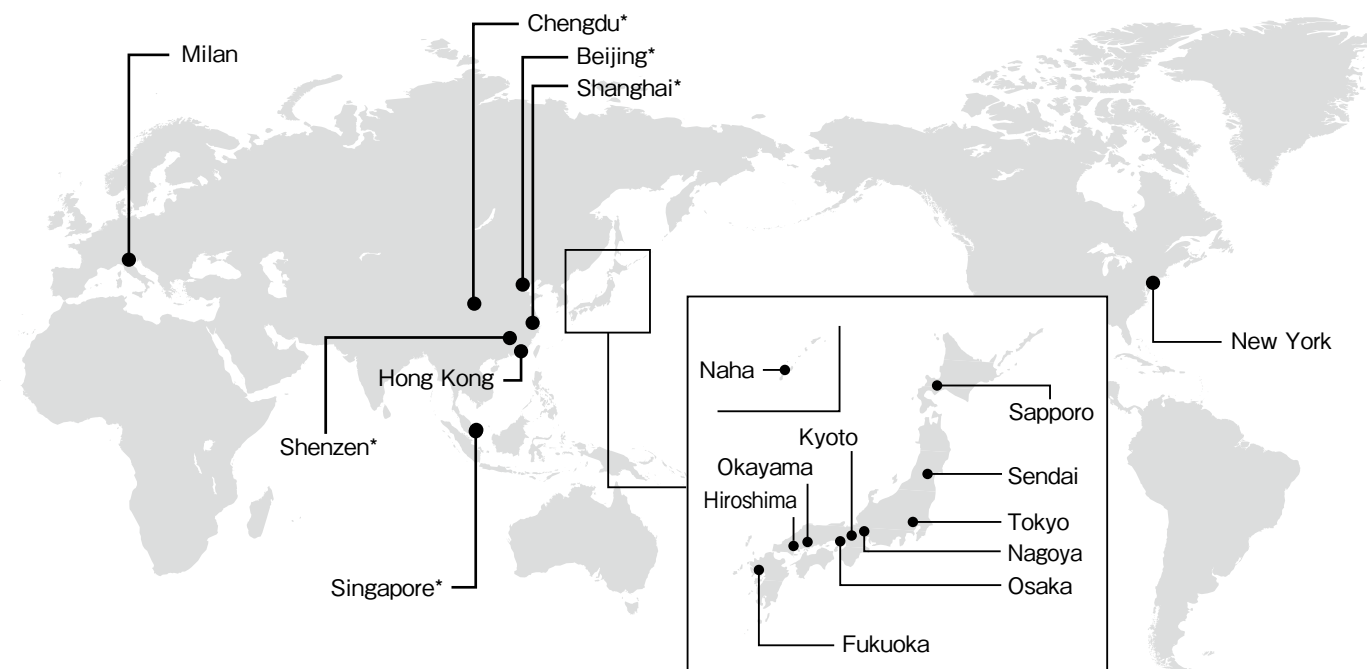
Corporate Information
2020



Name	NOMURA Co., Ltd.
Representative	Masaru Watanabe, Chairman of the Board & CEO Shuji Enomoto, President & CEO
Head Office	2-3-4 Daiba, Minato-ku, Tokyo 135-8622, Japan Phone: +81-3-5962-1171
Branches & Offices	Japan Office Locations Sapporo, Sendai, Nagoya, Kyoto, Osaka, Okayama, Hiroshima, Fukuoka, Naha, Overseas Office Locations Hong Kong, Milan, New York, Beijing*, Shanghai*, Chengdu*, Shenzhen*, Singapore* *Nomura Group Office Locations
Established	March 15, 1892
Incorporated	December 9, 1942
Paid-in Capital	6.497 billion yen (listed on the Tokyo Stock Exchange, First Section)
Employees	NOMURA GROUP: 2,558 *Including contract workers Non-consolidated: NOMURA Co., Ltd. 1,311 *Including contact workers Consolidated: NOMURA GROUP 1,956 *Including contact workerse
Business	Research, planning, consulting, design, layout, creation, and construction to create facilities that attract visitors, as well as vitalization, operation, and management of various facilities and events <ul style="list-style-type: none"> • Specialty stores: Retail stores, restaurants, services, medical facilities • Department store and merchandise stores • Commercial complexes and shopping centers • Public relations and sales promotion: Showrooms, company museums, exhibitions, POP advertising, novelties • Museums: Science museums, memorial halls, archives, local museums, art galleries • Leisure facilities: Hotels and wedding halls, theme parks, amusement parks and facilities, sports facilities • Expositions and creative events: International expos, domestic expos, trade fairs, exhibitions, conference events • Others: Public spaces, monuments and signs, decorations, workplaces
Licenses and registrations	1.Special Construction Licenses (construction engineering, interior finishing, steel construction work, scaffolding/construction work, electrical work, carpentry work, plumbing work, plastering work, roofing work, reinforcement steel work, glazing work, waterproofing work, fittings construction work, masonry work, tile/brick/block construction work, sheet metal construction work, painting work, heat insulation work, Demolition projects) 2.Registered Architect Offices (Tokyo, Osaka) 3.Building Lot and Building Trade Business 4.Security Services
Certification	ISO 9001 certification(as of last day of July,2018) *NOMURA Co., Ltd. (except overseas bases, A.N.D. Aoyama office) ISO 14001 certification(as of last day of July,2018) *NOMURA Co., Ltd. (except overseas bases, A.N.D. Aoyama office), C's*three Co., Ltd. PrivacyMark certification
Licensed staff	110 first-class registered architects, 271 first-class building operation and management engineers

(as of February 29, 2020.)

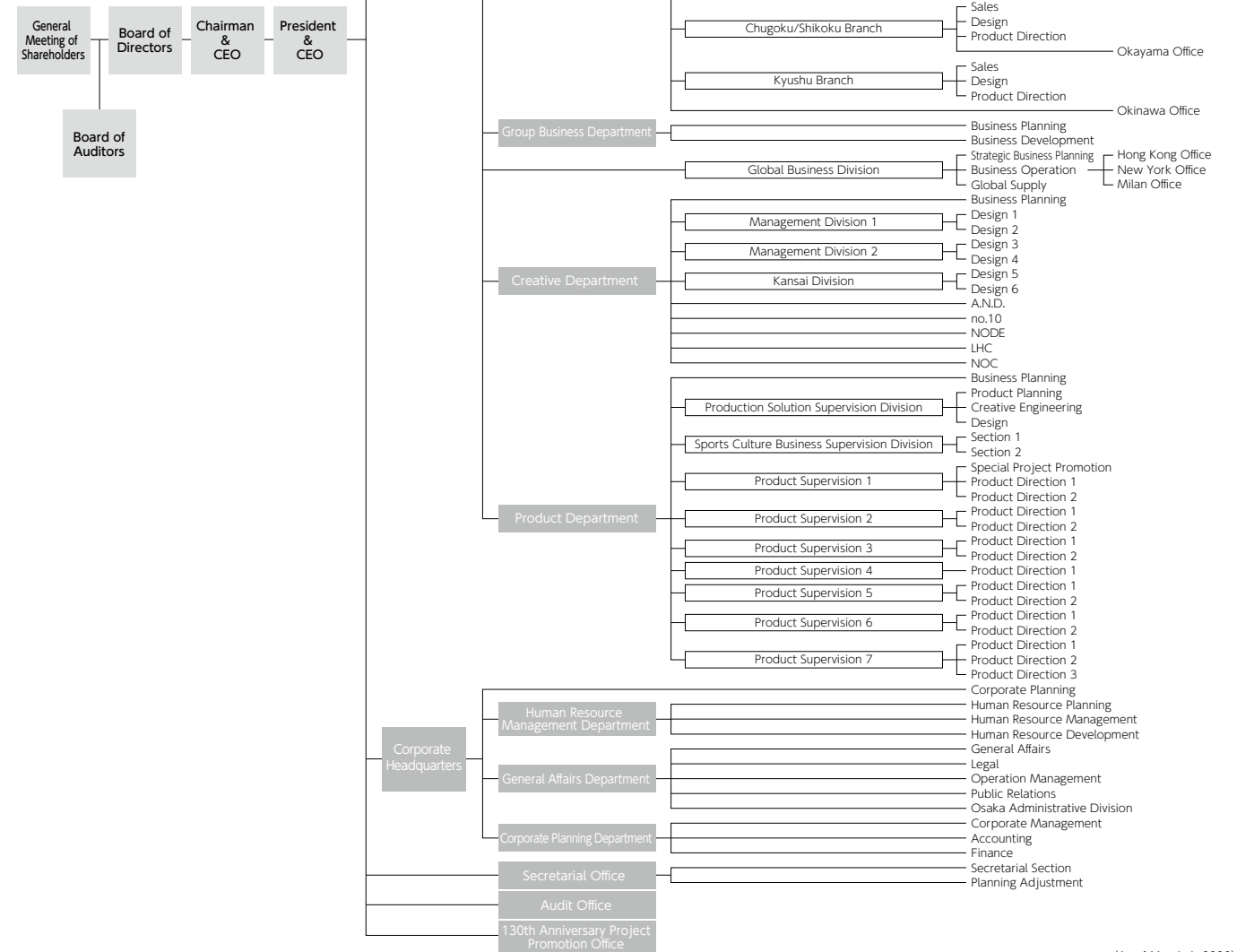
Osaka	19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku, Osaka City, Osaka 556-0011, Japan Phone: +81-6-6649-3331
Hokkaido	7F Kitaichijo Mitsui Building, 5-2-9 Kitaichijonishi, Chuo-ku, Sapporo, Hokkaido 060-0001, Japan Phone: +81-11-231-3350
Tohoku	12F Sendai Daiichi Seimei Tower Building, 4-6-1 Ichibancho, Aoba-ku, Sendai, Miyagi 980-0811, Japan Phone: +81-22-265-3858
Chubu	JR Gate Tower 41F, 1-1-3 Meieki, Nakamura-ku, Nagoya, Aichi 450-6641, Japan Phone: +81-52-462-8182 / FAX: +81-52-462-8186
Chugoku/- Shikoku	11F Meiji Yasuda Seimei Hiroshima Noboricho Building, 13-11 Noboricho, Naka-ku, Hiroshima City, Hiroshima 730-0016, Japan Phone: +81-82-222-0133
Kyushu	4F Ayasugi Building, 1-15-6 Tenjin, Chuo-ku, Fukuoka City, Fukuoka 810-0001, Japan Phone: +81-92-781-1433
Kyoto	3F Kyoto Kowa Building, 82 Tachiurinishimachi, Shimogyo-ku, Kyoto-City, Kyoto 600-8007, Japan Phone: +81-75-256-8612
Okayama	4F Honcho Building, 10-22 Honcho, Kita-ku, Okayama City, Okayama 700-0901, Japan Phone: +81-86-232-4455
Okinawa	9F Daido Life Naha Building, 3-1-15 Maejima, Naha, Okinawa 900-0016, Japan Phone: +81-98-866-8388
Overseas offices:	Hong Kong Suite 23A11, 23Ath Floor, Tower 2, The Gateway, Harbour City, Tsim Sha Tsui, Hong Kong Phone: +852-2771-2340 Milan Via Francesco Petrarca, 4, 20123 Milano, Italy Phone: +39-02-3653-6882 New York Zeckendorf Towers, 1 Irving Place #U8I, New York, NY 10003, USA



*Nomura Group Office Locations

Directors		
Chairman of the Board & CEO		Masaru Watanabe
President & CEO		Shuji Enomoto
Executive Vice Presidents		Kiyotaka Okumoto
Senior Vice Presidents		Masahiro Nakagawa
Board Directors		Tadashi Owada Shuichi Makino Fukuzou Okuno Shinji Sakai
Outside Directors		Mitsuo Sakaba Tatsumi Kimishima
Auditors		
Standing Statutory Auditor		Masanori Sato
Statutory Auditors		Yasuharu Fushimi Tatsumi Yamada
Executive Officers		
Senior Officers		Katsuhiko Yoshida Yuki Doi Takayuki Yoshida
Officers		Hironobu Takeda Koichi Matsuo Makoto Kurihara Kiichiro Yasumi Yoshiaki Yamaguch Yujiro Kawanishi Takahiro Mukai Tatsuya Sudo Asako Harayama
Director Class		
Executive Creative Directors		Shigechiyo Suzuki Ryu Kosaka
Executive Directors		Kenji Tomibayashi Yuji Hirata

At NOMURA Co., Ltd., we offer "Director Class" allowances for our highest-ranking intellectual and technical staff, who are considered assets of the company, to create an environment that stimulates intellectual and technological advancement.



NOMURA PRODUCTS Co., Ltd.

nomuraproducts.co.jp
 20F Tradepia Odaiba Building,
 2-3-1 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-6426-0023 FAX: +81-3-6426-0025

Kansai Office

19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku,
 Osaka City, Osaka 556-0011, Japan
 Phone: +81-6-6649-3349 FAX: +81-6-6649-3359

Business operations: Planning, design, manufacturing and construction of the architecture, building redevelopment, interior design and signs for the commercial, public and cultural facilities and chain store spaces

NOMURA DUO Co., Ltd.

www.nomura-duo.co.jp/en/
 22F Tradepia Odaiba Building,
 2-3-1 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-6426-0043 FAX: +81-3-6426-0046

Osaka Branch

19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku,
 Osaka City, Osaka 556-0011, Japan
 Phone: +81-6-6649-3350 FAX: +81-6-6649-3351

Nagoya Branch

6th Floor, Daiichi Meieki Building, 4-5-27 Meieki,
 Nakamura-ku, Nagoya, Aichi 450-0002, Japan
 Phone: +81-52-569-5081 FAX: +81-52-569-5080

Business operations: Display and promotion creation for visitor-attraction spaces

TNP Co., Ltd.

www.tnp-co.jp
 1-12-17 Kamirenjaku, Mitaka, Tokyo 181-0012, Japan
 Phone: +81-422-38-9031 FAX: +81-422-38-9032

Osaka Branch

19F Parks Tower,
 2-10-70, Nambanaka, Naniwa-ku, Osaka City,
 Osaka 556-0011, Japan
 Phone: +81-6-6695-7353 FAX: +81-6-6695-7354

Business operations: Total chain store construction services: Planning, layout and construction of store architecture, interior and kitchen spaces

NOMURA TECHNO Co., Ltd.

www.nomura-techno.co.jp
 20F Tradepia Odaiba Building,
 2-3-1 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-6426-0198 FAX: +81-3-6426-0199

Osaka Branch

19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku,
 Osaka City, Osaka 556-0011, Japan
 Phone: +81-6-6649-3336 FAX: +81-6-6649-3340

Business operations: Design, production, maintenance, and operation support for exhibition equipment, videos, graphics, information systems, etc.

NOMURA DEVELOPMENT Co., Ltd.

www.nomuradevelopment.co.jp
 20F Tradepia Odaiba Building,
 2-3-1 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-6426-0057 FAX: +81-3-6426-0069

Business operations: Development and operation of restaurants and retail stores; planning, production, and sales of original products

Square Co., Ltd.

www.square-co.net
 22F Tradepia Odaiba Building,
 2-3-1 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-6426-0164 FAX: +81-3-6426-0169

Business operations: Layout and supervision of the tea drink and goods chain store

C's-three Co., Ltd.

www.cs3.co.jp
 2-3-4 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-5962-1336 FAX: +81-3-3570-2377

Osaka Office

19F Parks Tower, 2-10-70, Nambanaka, Naniwa-ku,
 Osaka City, Osaka 556-0011, Japan
 Phone: +81-6-6649-3341 FAX: +81-6-6649-3335

Business operations: Integrated business services, temporary staffing, facility operation

RIKUYOSHA Co., Ltd.

www.rikuyosha.co.jp
 8F Tradepia Odaiba Building,
 2-3-1 Daiba, Minato-ku, Tokyo 135-0091, Japan
 Phone: +81-3-6426-0131 FAX: +81-3-6426-0143

Business operations: Book editing, printing, publishing, and sales

NOMURA (Beijing) Co., Ltd.

www.nomuradesign.cn
 Room 306, Business Building 01, 2 Jiuxianqiao Road,
 Chaoyang District, Beijing 100016, PRC
 Phone: +86-10-6566-7840 FAX: +86-10-6566-7977

Shanghai Branch Office

5F-1501 No. 1 Building, 65 Songyuan Road,
 Changning District, Shanghai 200336, PRC
 Phone: +86-21-6217-9567 FAX: +86-21-6217-9227

Chengdu Branch Office

Room 102-103, No. 4 Building 04, 51 South 4 Section,
 Erhuan Road, Wuhou District,
 Chengdu, Sichuan 610047, PRC
 Phone: +86-28-8557-3356

Shenzhen Branch Office

Room 501D,5th floor, Building No.5,Nanhaiyiku Space,
 No.6-1 Xinghua Road, Nanshan District, Shenzhen 518000, PRC
 Phone:+86-755-2165-1697 FAX:+86-755-2681-5289

Business operations:
 • Display design and construction: Design for various exhibitions and events
 • Architectural decoration design and construction: Design and construction of interiors for stores, specialty stores, offices, etc.
 • Design, manufacturing and procurement of furniture and fixtures
 • Provision of technical consulting and services

NOMURA DESIGN AND ENGINEERING SINGAPORE PTE. LTD.

www.nomuradesign.sg
 46 Craig Road, Singapore 089684
 Phone: +65-6220-0883 FAX: +65-6220-1883

Business operations:
 Design and construction of interiors for commercial facilities;
 design and construction for exhibition facilities and events

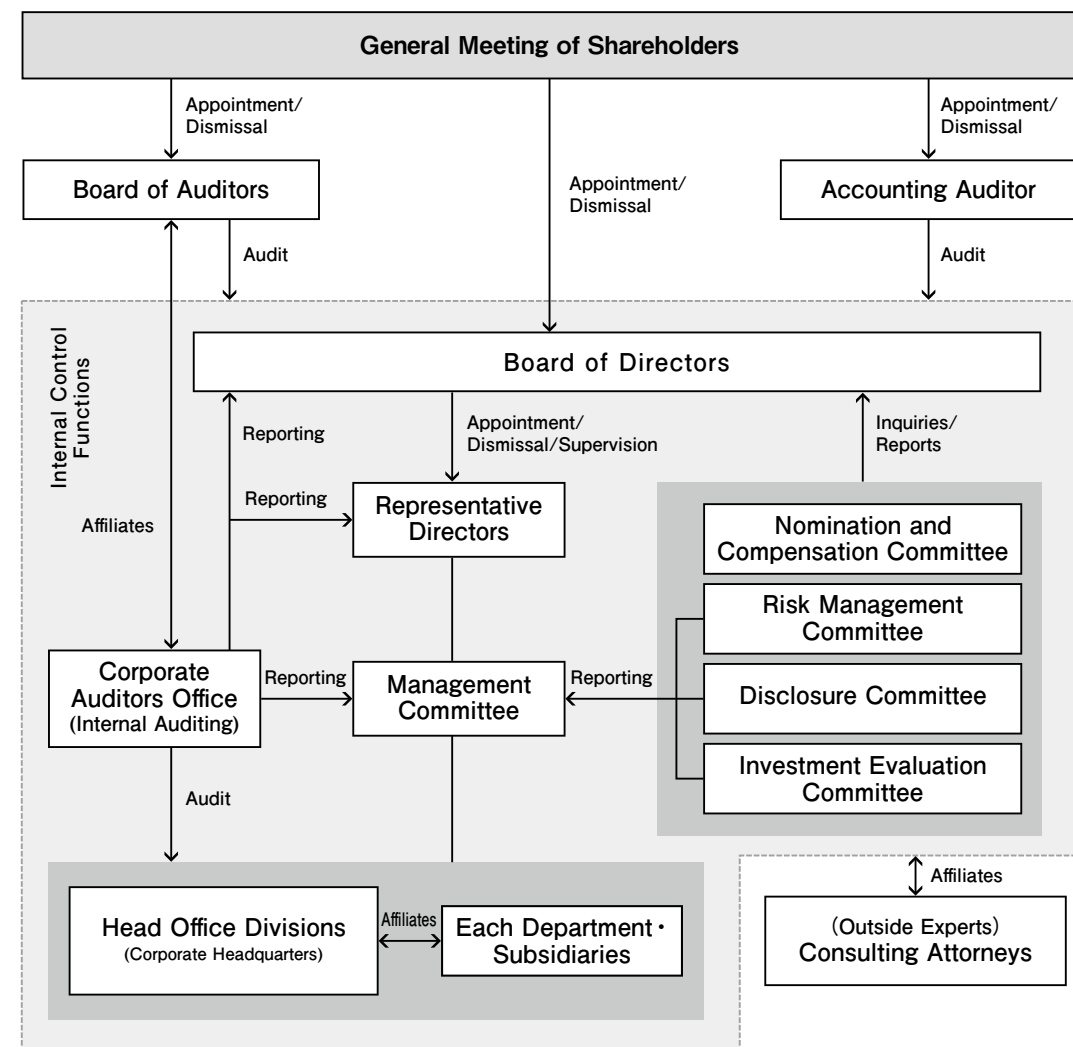
Basic Approach

NOMURA consistently aims for the best possible corporate governance and is constantly taking actions to upgrade its corporate governance.

We are dedicated to transparency and fairness, and make decisions from the standpoint of achieving sustainable growth and long-term increase in corporate value. We also believe that a key component of corporate governance is increasing the vitality of management by effectively utilizing resources and reaching decisions with speed and resolution. Numerous actions are taken to upgrade corporate governance based on the following basic views:

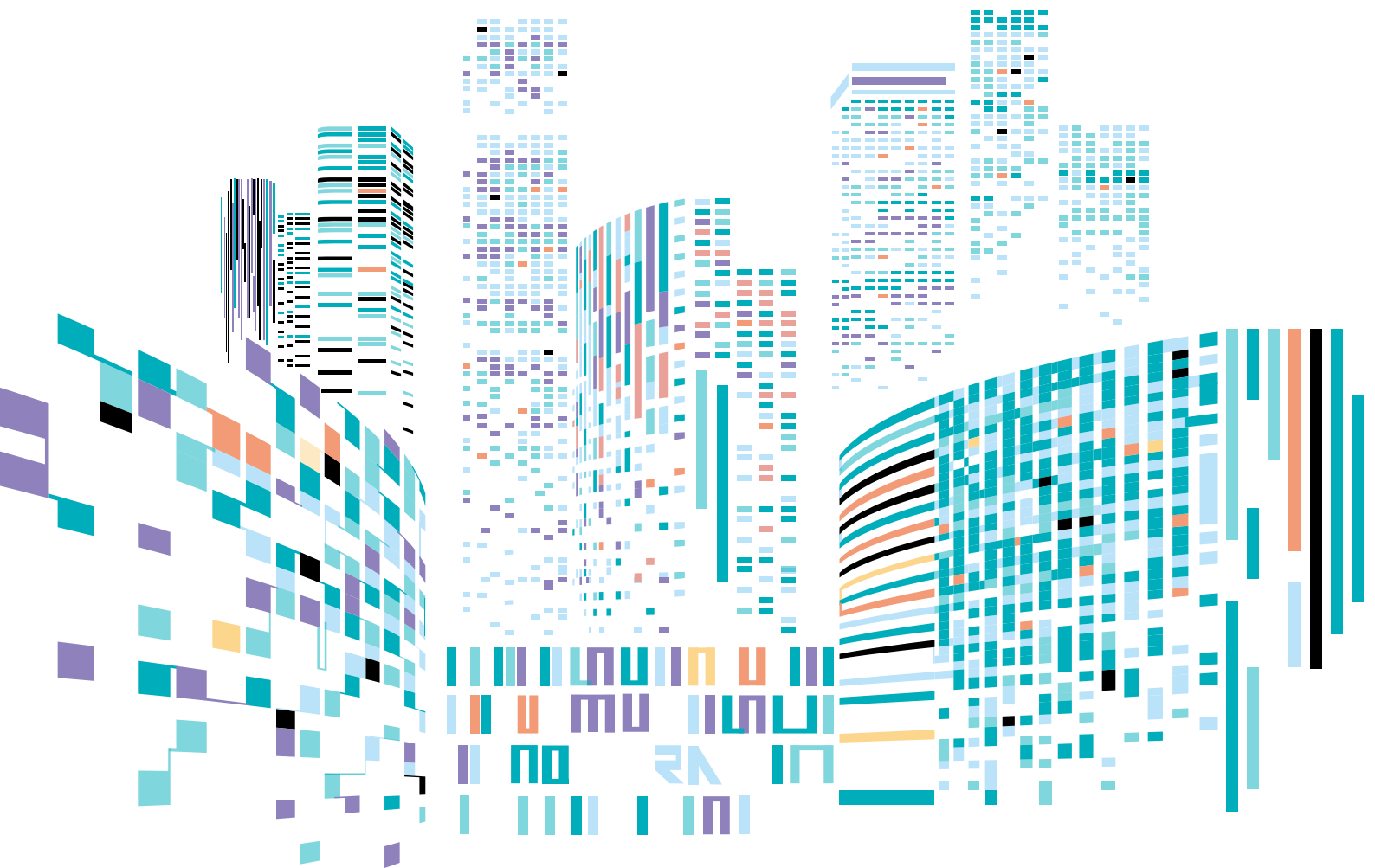
1. We respect the rights of shareholders and maintain equality for all shareholders.
2. We work with stakeholders, including shareholders, in a suitable manner that reflects their interests.
3. We disclose company information properly and ensure the transparency of this information.
4. The Board of Directors and Board of Auditors fulfill their roles and duties based on their fiduciary responsibilities to shareholders and responsibility to provide explanations.

Overview of corporate governance structure



NOMURA GROUP
Prosperity Partner

Company Profile 2020



Management Philosophy

We help to create enriching environments by putting people first and creating new value.

Putting People First

NOMURA reflects a diverse range of human values to create comfortable environments that will improve consumers' lives. NOMURA also provides fulfilling, people-centric workplaces where our employees can realize their full potential.

Creating New Value

NOMURA explores new functions and possibilities for interaction between people, between people and items, and between people and information to maximize customer traffic and create the best space for our clients' businesses.

Our Aim

NOMURA improves the culture of people's everyday lives by improving the environments where people spend their time. It is through this work that we lead the environment creation industry.

Brand Statement

Prosperity Partner

Prosperity means both business success for our client companies and fulfillment for the people who spend time there. NOMURA Group will continue to challenge itself to be the best partner for our clients and bring our clients prosperity.

* "Prosperity Partner" is a symbolic slogan that expresses the aim of the NOMURA Group.

Message from the President



President & CEO **Shuji Enomoto**

We have made it our mission to bring people delight and passion ever since we were first established in 1892.

Our job is to bring business success to our clients, and dreams and excitement to the consumers and everyday people who visit our clients' premises.

In June 2018, we concluded an agreement to be the Official Supporter of the Olympic and Paralympic Games Tokyo 2020 in the "Design, Engineering and Construction Services for Interior Spaces and Exhibition Spaces" category.

Looking to the start of the Tokyo 2020 Games, all of us at NOMURA will achieve new personal bests in our powers of creation in line with the basic concept and offer spaces that integrate diversity from inside and outside Japan and will be passed down as tangible and intangible legacies for the future.

We work closely with our clients, with an eye on the consumers and everyday people they serve, creating new value that solves our customers' issues and continually challenging ourselves to maximize the appeal of each place to the greatest degree possible.

Our aim is to take one sure step after another down the road to being a "Prosperity Partner" that earns our clients' trust in every possible way.



Design, engineering and construction services for interior spaces and exhibition spaces

Space Creation and Vitalization

Creating and vitalizing spaces to bring people delight and passion

At NOMURA, we create and vitalize spaces and provide ongoing support to our clients' businesses. We constantly think about what their businesses need in order to be successful and put a framework in place so that we can do all of those things for our clients in a timely manner.

As professionals in space creation and vitalization, we strive to be a partner that contributes to the success and growth of our clients' businesses. This mission of ours has remained constant ever since we were first established.

The NOMURA Group is moving beyond its traditional "Business to Business" model, with a new focus on working with clients to bring delight and passion to consumers and users, as we seek to become the preferred choice of communities.

Comprehensive power to meet a wide range of needs



Years in business

128

Established in 1892, we have brought people delight and passion throughout each era since our early work with chrysanthemum doll displays in the late 19th and early 20th centuries. Our work in space creation and vitalization has brought excitement and drawn crowds throughout each successive age.

Percentage of net sales from repeat customers

79.5%

This is the percentage of net sales from customers who order work from us every year. These results are proof of our customers' strong trust in the NOMURA Group, and is a point of pride with us.

Number of contracted projects per year

14,303

As a professional producer of spaces that attract customers, we provide support for exhibitions and fairs, commercial, corporate and cultural facilities, and international business expansion. Our market is growing broader every year.

Reliability

Number of clients

2,791 companies

We have reached the top of the display industry by providing services that go beyond space creation. We dig deeper to accurately ascertain our clients' needs and current trends, then provide a wide range of services to leave our clients satisfied.

Consolidated net sales

¥143.6 billion

In 2019, the consolidated net sales for the NOMURA Group were 143.689 billion yen, with 11.086 billion yen in operating income, 11.242 billion yen in ordinary income and 7.795 billion yen in net income attributable to owners of parent.

Number of design awards won

Over 100

We have won over 100 design awards in the past five years alone. These include both domestic and international awards, showing that our creators' design sense and creativity have earned high acclaim around the globe.

Number of planners and designers

610

We have a unique framework allowing us to provide tailored services from research, planning and drafting to design. Our team of creators draw on a wealth of inspirations and originality to provide fresh ideas and top-notch designs.

Creativity

Number of product directors

550

The secret to our consistently high quality is our long years of creation experience, up-to-the-moment technology and knowledge, and the way our team members are constantly refining and passing on their skills. We also take the utmost care to ensure that our operations are safe and environmentally friendly.

Affiliated companies

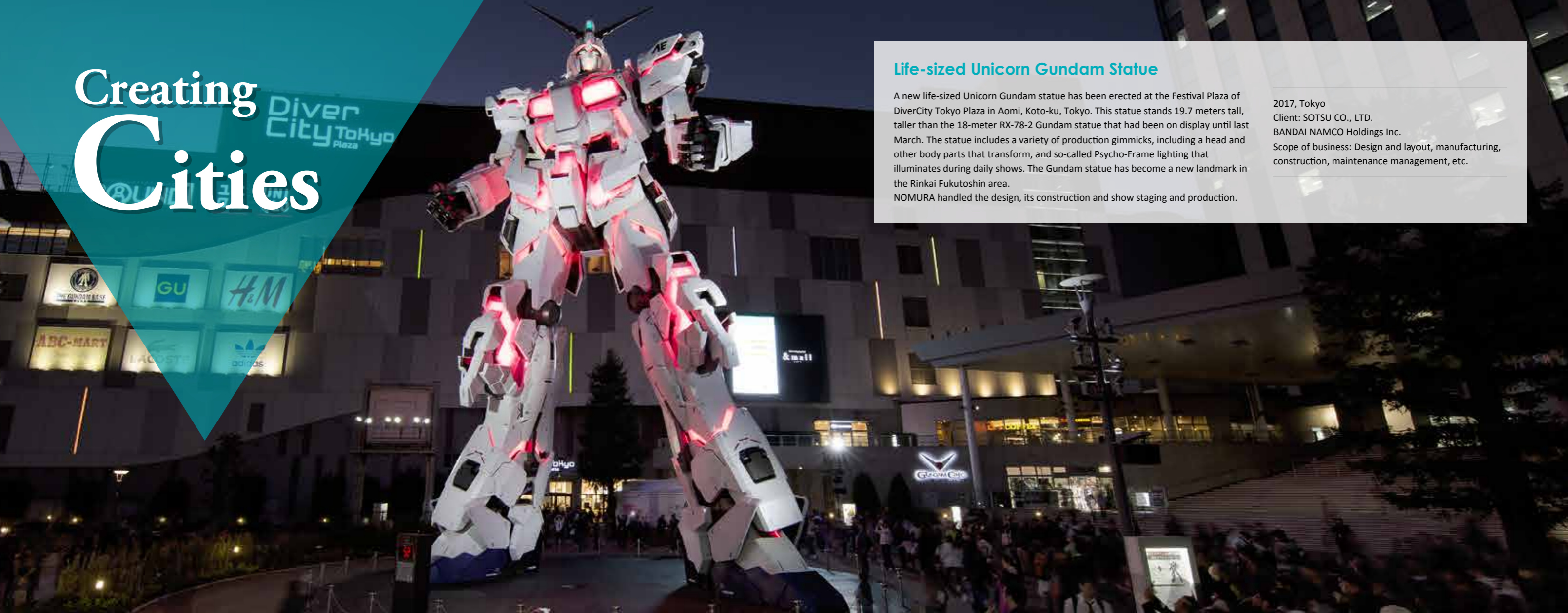
Productivity

Over 500

We are affiliated with over 500 companies throughout Japan. For each project, we team up with the best companies for the job and build a framework to carry out the project.

*Figures for the number of contracted projects per year, the percentage of net sales from repeat customers and the number of clients exclude some group companies that have different business formats.

Creating Cities



Life-sized Unicorn Gundam Statue

A new life-sized Unicorn Gundam statue has been erected at the Festival Plaza of DiverCity Tokyo Plaza in Aomi, Koto-ku, Tokyo. This statue stands 19.7 meters tall, taller than the 18-meter RX-78-2 Gundam statue that had been on display until last March. The statue includes a variety of production gimmicks, including a head and other body parts that transform, and so-called Psycho-Frame lighting that illuminates during daily shows. The Gundam statue has become a new landmark in the Rinkai Fukutoshin area. NOMURA handled the design, its construction and show staging and production.

2017, Tokyo
 Client: SOTSU CO., LTD.
 BANDAI NAMCO Holdings Inc.
 Scope of business: Design and layout, manufacturing, construction, maintenance management, etc.

©Sotsu/Sunrise

Preparing a City for a New Stage

Led by the Tokyo area, urban redevelopment is taking place across Japan. As our clients work to serve diversifying consumers and users, the NOMURA Group provides new added value through ideas that deliver delight and passion. Bridging distance with communication, we contribute to creating environments that bring joy and enrich lives.



Tokyo Midtown Hibiya

2018, Tokyo
 Client: Mitsui Fudosan Co., Ltd.
 Scope of business:
 Design and layout, manufacturing, construction, etc.



Kanda Shrine "EDOCCO" (EDO Culture Complex)

2018, Tokyo
 Client: Kanda Shrine (religious corporation)
 Scope of business:
 Planning & production, interior schematic design, manufacturing & construction, operation & management, etc.



Bosch Corporation Shibuya Office 10F "The NEST"

2019, Tokyo
 Client: Bosch Corporation
 Scope of business:
 Planning, schematic design, manufacturing & construction, public relations, etc.



KASHIYAMA DAIKANYAMA

2019, Tokyo
 Client: ONWARD HOLDINGS CO.,LTD.
 Scope of business:
 Schematic design, layout administration, furniture and fixture manufacturing, manufacturing & interior construction



STARBUCKS RESERVE® ROASTERY TOKYO

2019, Tokyo
 Client: Starbucks
 Scope of business:
 Schematic design support, working drawings, manufacturing & interior construction, artwork



HinoMotors, Ltd. Head office Building No.1 Entrance Lobby

2019, Tokyo
 Client: HinoMotors, Ltd.
 Scope of business:
 Schematic design, content design, manufacturing & construction, etc.

Starring Communi ties



MRJ MUSEUM

With the construction of the mass-production assembly plant for the MRJ, the first regional passenger jet airplane made in Japan, we prepared and constructed an annex to serve as a plant tour facility open to the public. This facility allows visitors to tour an actual jet production floor and experience aircraft manufacturing. We aimed to create a facility that allows visitors to gain a sense of the dynamism and breadth of aircraft production, which involves assembly of more than 20,000 parts, as well as the collective strengths of Mitsubishi Heavy Industries Group including its aircraft development capabilities. We maximized use of the tour facility's location, which was built as an annex to the aircraft production floor. With production of content unable to be experienced anywhere else, such as a full-size mockup of an MRJ, we created an integrated space from entrance to exit that embodies the concept of "aircraft."

2018, Aichi
Client: Mitsubishi Heavy Industries, Ltd.
Scope of business: Design and layout, manufacturing, construction, etc.

Maximizing the Value of Communities

A series of community vitalization measures are being carried out in Japan to boost the vitality of Japan as a whole by revitalizing local communities. We are carrying out collaborative projects through partnerships with the public and private sectors, with the aim of increasing the appeal of communities. We enliven communities through the creation of various community facilities and the planning of events and promotions to attract visitors.



HIYORIYAMA COAST MUSEUM

2019, Hyogo
Client: Hiyoriyama Kankou co.
Scope of business:
Planning, schematic design,
manufacturing & construction, etc.



Lake Biwa Museum secondary renewal

2018, Shiga
Client: Shiga Prefecture
Scope of business:
Planning, schematic design,
manufacturing & construction, etc.



Hida Space Science Museum

2019, Gifu
Client: Hida City
Scope of business:
Planning, concept design, schematic design,
manufacturing & construction, etc.



SHIROI KOIBITO PARK

2019, Hokkaido
Client: ISHIYA CO.,LTD
Scope of business:
Planning, schematic design,
manufacturing & construction, etc.



Hamamatsu Science Museum

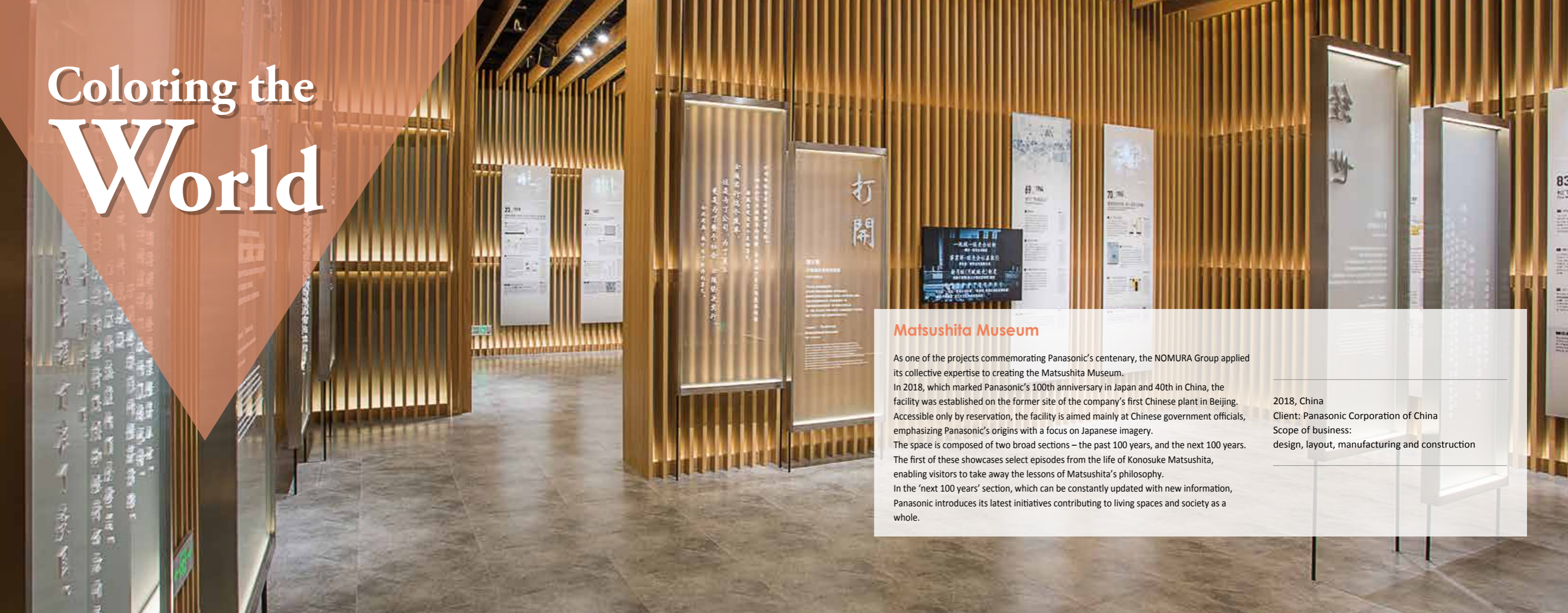
2019, Shizuoka
Client: Hamamatsu City
Scope of business:
Schematic design, content design &
manufacturing, manufacturing &
construction, designated management &
operation



Kiraku Kyoto Zeniyacho

2019, Kyoto
Client: Crowd Realty, inc.
Scope of business:
Research, planning, consulting, spatial
design, design supervision, furniture &
decorations coordination

Coloring the World



Matsushita Museum

As one of the projects commemorating Panasonic's centenary, the NOMURA Group applied its collective expertise to creating the Matsushita Museum.

In 2018, which marked Panasonic's 100th anniversary in Japan and 40th in China, the facility was established on the former site of the company's first Chinese plant in Beijing. Accessible only by reservation, the facility is aimed mainly at Chinese government officials, emphasizing Panasonic's origins with a focus on Japanese imagery.

The space is composed of two broad sections – the past 100 years, and the next 100 years. The first of these showcases select episodes from the life of Konosuke Matsushita, enabling visitors to take away the lessons of Matsushita's philosophy.

In the 'next 100 years' section, which can be constantly updated with new information, Panasonic introduces its latest initiatives contributing to living spaces and society as a whole.

2018, China

Client: Panasonic Corporation of China

Scope of business: design, layout, manufacturing and construction

Bringing NOMURA's Creativity to the World

We have offices in 7 regions, primarily in Asia, from which we provide support for our customers' global business endeavors. In addition to providing soft services such as design overseas, we provide a wide range of other services such as support for space-related operations and supply of deliverables such as fixtures for expansions throughout Asia. We use the wealth of creative capabilities that we have amassed over the years to create attractive spaces all over the world.



LUMINE SINGAPORE (Clarke Quay Central)

2017, Singapore
Client: LUMINE SINGAPORE PTE.LTD.
Scope of business: Research, consulting, design and layout, manufacturing, construction, etc.



G-TAKAYA Hexi Golden Eagle Shop, Nanjing

2017, China
Client: Nanjing Golden Eagle International Trade Group Co., Ltd.
Scope of business: Manufacturing, construction



My Cup Noodles Factory & Demae Iccho Factory

2016, Hong Kong
Client: Nissin Foods Co., Ltd.
Scope of business: Research, planning, design and layout, manufacturing, construction, operation, etc.



Japan Pavilion, Expo Milano 2015

2015, Italy
Client: Japan External Trade Organization, Global Industrial and Social Progress Research Institute, DENTSU INC.
Scope of business: Manufacturing, construction, maintenance management, dismantling
*Consorting with TANSEISHA Co., Ltd.



20th Brussels Flower Carpet

2016, Belgium
Client: Flower Carpet of Brussels ASBL
Scope of business: Design
Photo by Wim Vanmaele

We handled the design for the 20th edition of the Brussels Flower Carpet.

The first Flower Carpet was held in 1971 in the Grand-Place, a UNESCO World Heritage Site in Brussels, and the event has been held every two years since 1986.

To commemorate the 150th anniversary of friendship between Japan and Belgium, our designer's plan for a Japanese motif of kacho-fugetsu (traditional themes of nature in Japanese esthetics) was selected by the organizers. Spanning 1,800 m2 and filled with fresh begonias, the giant flower carpet attracted around 100,000 visitors.

The Strengths of the NOMURA Group

We provide comprehensive power

We work on over 14,000 projects a year, and around 80% of them are from long-term loyal customers. The secret to our high level of customer satisfaction lies in the seamless collaboration between the companies in our group, which allows us to provide total support from research and planning to operation, management and promotion. We even continue working with our clients even after the space is completed, to vitalize the space and bring in more customers. This all-encompassing customer satisfaction is the result of the whole of the NOMURA Group working together.

Group Companies in Japan

Group Companies Overseas



NOMURA PRODUCTS Co., Ltd.

Planning, design, manufacturing and construction of the architecture, building redevelopment, interior design and signs for the commercial, public and cultural facilities and chain store spaces



Nijinoiruka nursery school Suginamiigusa



NOMURA DUO Co., Ltd.

Display and promotion creation for visitor-attraction spaces



JR Nagoya Takashimaya



TNP Co., Ltd.

Total chain store construction services: Planning, layout and construction of store architecture, interior and kitchen spaces



STEAK GUSTO Kariya Imagawa-cho Restaurant



NOMURA (Beijing) Co., Ltd.

Design and construction of exhibits and building interiors; design, production and procurement of fixtures; technical consulting and services

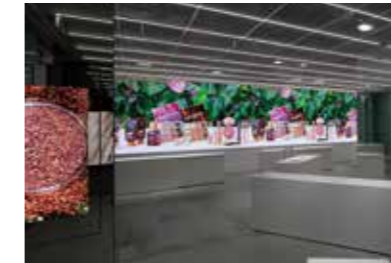


LINE plus Xujiahui Station



NOMURA TECHNO Co., Ltd.

Production, maintenance and management of exhibition equipment, molds and features such as films



Maison KOSÉ



NOMURA DEVELOPMENT Co., Ltd.

Development and operation of restaurants, bars and retail stores; development of original goods



Kanda Shrine EDOCCO Shop "IKI IKI"



Square Co., Ltd.

Layout and supervision of the tea drink and goods chain store



KENTUCKY FRIED CHICKEN Higashi-Kawaguchi Shop



NOMURA DESIGN AND ENGINEERING SINGAPORE PTE. LTD.

Design and construction of commercial facility interiors, exhibition facilities and exhibitions



Wolfgang's Steakhouse Singapore



C's-three Co., Ltd.

General business services, temporary staffing and facility operation



RIKUYOSHA Co., Ltd.

Art, design and book publishing



Support for Space Creation and Vitalization

Diverse content and specialist teams

Our clients increasingly request operating systems and web or smartphone app connectivity as part of space vitalization. In order to provide diverse solutions that support space creation and vitalization, we focus on developing digital communication as a way to enhance spaces and attract customers. This includes the use of digital technologies such as IoT, XR, AI, computational design and people flow analysis.

IoT



Humanic Dome, a collaboration between NTT Docomo and NOMURA

Conventional communication relies on elements such as language and facial expressions. Replacing these inputs with an individual's 'inner' information (emotions, physical data, etc.), we used IoT and spatial production as a means of expression and visualization, creating a form of next-generation communication capable of sharing the fluctuations of inner emotions to achieve deeper mutual understanding. By enabling individuals to understand each other in this way without using words, we seek to create a society that brings people closer together through intuitive communication.

AI



Compass, Hamamatsu Science Museum 'Mirai-ra'

Mirai-ra was the world's first science museum to introduce an AI-powered scientific learning information system*. This system allows visitors to ask questions and receive explanations of exhibits through Compass, a smartphone app with AI interactivity. Such experiences may encourage further learning, potentially leading to ongoing study. The museum also nurtures the practical ability to utilize learning and experience in society by providing visitors with active learning opportunities based on their knowledge level. (*company survey)

Spatial Data Analysis



Spatial visualization in the RE/SP communication spaces at our head office

To further enhance the value and potential, we are employing the latest sensor technology to visualize flows of people and information. By enabling real-time data analysis with no burden on consumers, such efforts allow us to scientifically examine congestion and traffic flows through a space. When adopted in exhibitions and workplaces, this analysis not only improves our administrative services but also helps to attract customers and enhance communication value.

MR(Mixed Reality)



"Chrysanthemum" MR event

MR technology blends the artificial virtual world generated with computer graphics with real-world information. Putting on the Microsoft HoloLens headset makes possible sensory experiences such as taking a flower in the real world and displaying layers of information over it, or summoning timeless themes of natural beauty using voice recognition.

A.N.D.



A team of designers specializing in creating high-quality spaces. A.N.D. brings together designers who have worked at the forefront of commercial spatial design to solely pursue creative work that realizes the next new spatial value in the process of honing their sensibilities. A.N.D. is engaged in trend-setting restaurant, bar and spatial design and has recently also expanded its work to international projects.

www.and-design.jp



Tower's Bar BELLOVISTO

NOTORA



In the "Japan in Architecture" exhibition at the Mori Art Museum held in 2018, NOMURA and Rhizomatiks Architecture mobilized their mutual strengths in expression, context making, execution, and spatial design to collaborate on creation of the "Power of Scale" experiential installation. This special installation team named Notora will continue to design and execute various creations.

www.notora.jp



Power of Scale

NOMLAB



Nomura Open Innovation LAB ("NOMLAB") is our specialist organization for developing the digital communication area of our business. The lab seeks to generate new user experiences through digital innovation and space creation. Collaborating with diverse artists and technologists, NOMLAB applies digital innovations and creativity to the creation of spaces. The examples of IoT, AI and MR featured on page 13 are part of NOMLAB's initiatives.

www.nomlab.jp



DESIGNART TOKYO 2019

TeamM



Made up entirely of female employees who are currently raising children, Team M proposes space creation solutions that will put both children and their parents at ease. The team members work with our clients, applying observations from their own parenting experience to solve issues in spaces that will be visited by children.

www.teamm.jp



Workshops designed for family participation

Machihako pop-up construction

コンテナ的建築工法



We offer flexible spaces with short building times using various types of units and construction methods. Machihako is a spatial creation brand that uses a cargo container-type construction method. Machihako makes it possible to place structures even on narrow, small and irregularly shaped plots of land so you can start your business in a shorter time frame.



RAKUTEN EAGLES PLAZA TEAM SHOP

Our CSR Activities

NOMURA strives to deliver delight and passion by creating and utilizing spaces. Under a management philosophy that emphasizes respect for people and the creation of new value, our CSR activities revolve around the three pillars of 'quality, safety & environment', 'cultural & social engagement' and 'personnel development & working conditions'. Through these initiatives, we seek to create a future of mutual prosperity in the 'spaces' of local and global society.

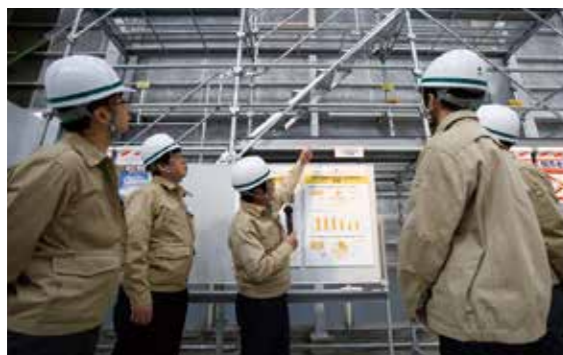
Quality, Safety & Environment

We recognize that quality assurance, health and safety, and environmental protection are part of our corporate duties; at the same time, we also regard these areas as a basis for creating new value. To this end, we are continuously improving each facet through initiatives linked to our business activities.



Declaration of Support for the Fair Wood Campaign

Given that the NOMURA Group uses a vast amount of timber and wood products to create spaces through our business activities, we regard our contributions to forest conservation and sustainable timber distribution as an important social responsibility. To this end, we established the NOMURA Timber Procurement Guideline to actively promote the procurement of Fair Wood (legally and sustainably procured timber). The guidelines are put into practice for our employees, clients, as well as the broader society via our Declaration of Support for the Fair Wood Campaign. Through the use of Fair Wood and related support activities, we seek to provide added value for our customers.



NOMURA Training Center

For the NOMURA Group, people are our greatest asset in creating new value. The NOMURA Training Center works to strengthen quality and safety through personnel development.

Personnel Development & Working Conditions

People are our greatest asset. As such, we strive to create work environments that facilitate employee wellbeing while enabling individuals to demonstrate their creativity. We also promote initiatives that raise awareness of diversity and inclusion, ensuring that our work practices continue to adapt with the times.



Diversity Initiatives

Embracing the uniqueness of each individual employee as a source of new value creation, we strive to create environments that cater to diverse work styles with mutual respect for different personal circumstances and values.



Development of RE/SP (Reset Spaces)

NOMURA established new community spaces, known as RE/SP (Reset Spaces), within our head office. As well as offering individuals a place to reset and revitalize both body and mind, these spaces trigger creativity by deepening connections between employees and facilitating communication between people of diverse backgrounds.

Cultural & Social Engagement

Our cultural and social engagement initiatives embody our philosophy of respect for people by creating inclusive environments for diverse individuals. Such environments are an essential element in our vision for the future. With support for culture, communities, and sport linked to our core business, we strive to create healthy, vibrant societies.

Official Supporter of the Olympic and Paralympic Games Tokyo 2020

On June 4, 2018, NOMURA concluded an agreement to be an Official Sponsor of the Olympic and Paralympic Games Tokyo 2020 in the "Design, Engineering and Construction Services for Interior Spaces and Exhibition Spaces" category of the sponsorship program. We will contribute to the success of the Tokyo 2020 Games by creating a range of pleasing spaces that communicate Japanese excellence. With the communication message of "Sharing in the joy of the moment," we will provide delight and inspiration as professionals in spatial creation and activation for all people involved in the Games, from the athletes on national teams to spectators visiting from overseas.



Minna Tsunagaro! (Everybody Come Together!) Project

To assist recovery in areas affected by the Great East Japan Earthquake, the NOMURA Group has sought to employ its unique capabilities in providing support through the ongoing Minna Tsunagaro! Project.

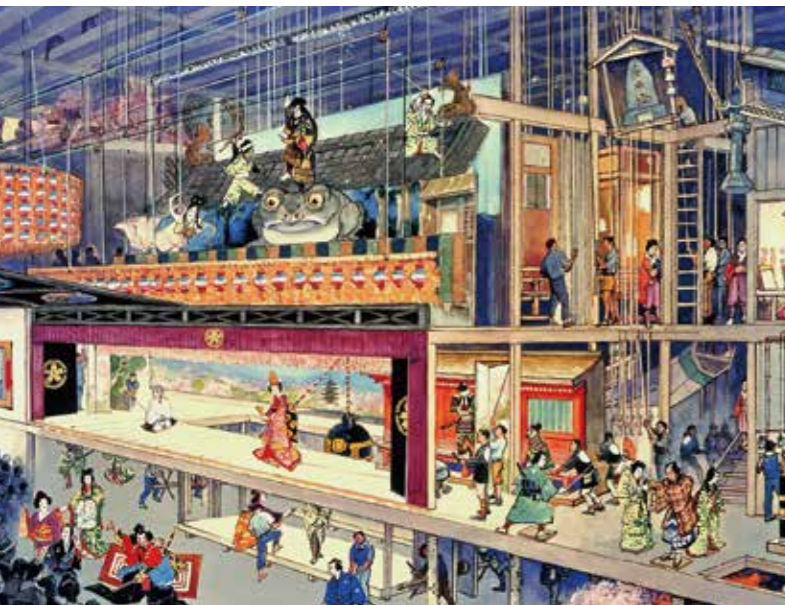
JAPAN VALUE Project

With over 120 years of accumulated knowledge and expertise in manufacturing, NOMURA provides opportunities for traditional techniques from around Japan to flourish.



History

We have consistently led the industry and will continue to do so in future. Here are the steps on our path thus far.



12-dangaeshi tiered chrysanthemum doll display at Ryogoku Sumo Hall Arena (stage conversion without intermission)
Around 1924



First All-Japan Motor Show
1954

©Japan Automobile Manufacturers Association, Inc.



Expo Osaka 1970
1970

©Osaka Prefectural Expo '70 Commemorative Park Office



Ni-Tele Clock (design by Hayao Miyazaki)
2006



TOKYO Solamachi®
2012

- 1892** Founded by Taisuke Nomura in Takamatsu. NOMURA initially creates sceneshifting services for theaters. Its base is moved to Tokyo in the 1910s.
- Early 1900s** NOMURA provides promotion services for exhibitions, frequently working on exhibitions at the Takashimaya Tokyo department store.
- Late 1920s** NOMURA begins working on events for sumo halls and department stores in addition to exhibitions.

1954 Contracted to work on the 1st All Japan Motor Show (now known as the Tokyo Motor Show).

1966 Head office relocated to Shibaura, Minato-ku, Tokyo.

- 1984** GIKEN KOUGEI Co., Ltd. (now NOMURA PRODUCTS Co., Ltd.) becomes a subsidiary through a stock transfer. Shinkiba Studio built (now Shinkiba Office).
- 1985** Hiroshima Office opened (now Chugoku/Shikoku Branch). NOMURA works on major theme pavilions, the American pavilion and other major pavilions at the International Exposition, Tsukuba, Japan [Expo '85].
- 1989** Registered with the Japan Securities Dealers Association (OTC-registered stocks).

1978 Northern Japan Division opened (now Tohoku Branch).

- 1995** Institute of Cultural Environments established. NOMURA TECHNO Co., Ltd. established.
- 1996** NOMURA DUO Co., Ltd. established.
- 1998** NOMURA DEVELOPMENT Co., Ltd. established.

- 2011** NOMURA COMS Co., Ltd. and NOMURA GIKEN Co., Ltd. merge to form NOMURA PRODUCTS Co., Ltd.
- 2012** 120th anniversary
- 2014** RIKUYOSHA Co., Ltd. becomes a subsidiary (now a wholly-owned subsidiary) through stocks acquired through a public tender offer.

1892 1940 1950 1960 1970 1975 1980 1990 1995 2000 2010 2015

- 1942** Reorganized as an incorporated public company.
- 1945** Name changed to NOMURA Co., Ltd.

- 1970** NOMURA works on themed pavilions, government pavilions, and other major pavilions at the Japan World Exposition (Expo '70).
- 1971** Sapporo Office opened (now Hokkaido Branch).
- 1973** Okayama Office opened.
- 1974** Fukuoka Office opened (now Kyushu Branch).

- 1991** NOMURA Co., Ltd. stocks listed on the second section of the Tokyo Stock Exchange.
- 1992** 100th anniversary NODE Co., Ltd. established.
- 1994** NOMURA SERVICE Co., Ltd. established (now C's three Co., Ltd.).

- 2004** NOMURA (Beijing) Co., Ltd. established.
- 2004** NOMURA Co., Ltd. stocks listed on the first section of the Tokyo Stock Exchange.
- 2005** 100th anniversary NOMURA RETAIL ASSET MANAGEMENT Co., Ltd. established. (Removed from NOMURA Group's scope of consolidation as a subsidiary company following the transfer of all of its shares.) NOMURA works on Japanese government pavilion and other major pavilions at the Expo 2005 Aichi Japan (Expo 2005).
- 2006** NOMURA accredited to use PrivacyMark. Entire company receives ISO14001 certification. TESCO Co., Ltd. becomes a subsidiary (now a wholly-owned subsidiary) through stocks acquired through a public tender offer.
- 2008** Head office relocated to Daiba, Minato-ku, Tokyo. Okinawa Office opened. Entire company receives ISO9001 certification. NOMURA DESIGN AND ENGINEERING SINGAPORE PTE. LTD. established.

- 2015** Rikuyosha Co., Ltd. and the Institute of Cultural Environments merge, maintaining the name Rikuyosha Co., Ltd.
- 2016** Square Co., Ltd. becomes a wholly-owned subsidiary through stock acquisition.
- 2017** Opened the Kyoto Sales Office. Established TNP Co., Ltd. Relocated the Osaka Sales Office to Namba, Naniwa-ku, Osaka
- 2018** Conclude agreement to be an Official Supporter of the Olympic and Paralympic Games Tokyo 2020



Saruki Pavilion, National Industrial Exhibition 1928



Store decorations, Takashimaya Osaka Store 1947



Japan Foreign Trade Fair Yokohama 1949



1st Osaka International Exhibition Venue 1954



MISAKI KOEN Amusement Park 1960



Eitro Sohonpo window display design 1964



Ikebukuro PARCO 1969



Osaka Museum of Natural History 1974



Live and disco STUDIO MONSIEUR 1978



SEIKO Mullen Clock 1984



Tsukuba Expo '85 History Pavilion 1985



Environment design at Tokyo Sea Life Park 1989



Museum of Meiji Restoration (Kagoshima City) 1994



Shiseido Parlour Ginza 8-Choume Store 1997



Mandarin Bar, Mandarin Oriental Tokyo 2005



Daiba Headquarters Office (Tokyo) 2008



Museum of YEBISU BEER 2010



120th anniversary celebration event "NOMURA Club" 2012



Attack on Titan Exhibition (Shingeki-no-Kyojin TEN) 2014

©Hajime Isayama, Kodansha, "Attack on Titan Exhibition" Production Partnership

B | NOMURA GROUP